



OUTPLACEMENT SERVICES FOR
REDUNDANT EMPLOYEES & **CAREER**
COACHING FOR PROFESSIONALS



Kirsty Craig
ASSOCIATES
...the **people** people

WE WORK WITH:

Organisations:

We deliver outplacement support services for redundancy situations. This can be delivered through group workshops, or via one-to-one coaching and guidance (either face-to-face or virtually). Our programmes are tailored to suit your business, your people and their unique situations.



Individuals:

We provide personalised career coaching for individuals facing a career transition. This could be due to redundancy or returning to employment after a period of time away, or following a period of illness. Whatever your personal situation, we'll tailor our coaching services to match.



OUTPLACEMENT PROGRAMME

Helping your employees secure their next role after redundancy

The programme consists of 3 one-hour career coaching, advice and guidance sessions. The initial session is an exploratory process, a confidential sharing platform for redundant employees to share their thoughts on how they're feeling. This enables us to gain a clear understanding of their goals and outcomes.

Subsequent coaching sessions could include:-

- How to structure their day whilst seeking new employment
- Their CV: a review plus hints and tips on how to create their best CV
- How to identify all available and future opportunities
- How to influence organisations and HR consultants: a practical guide to networking online and in person
- Understanding their personal brand: how to utilise social media effectively in a job search
- Interview preparation: how to maximise their chances of success
- Assessment day preparation

Investment: £280, plus VAT per person

Delivery options | For groups

- In person (wherever possible)
- Group webinars

Delivery options | For individuals

- Face to face (wherever possible)
- Via Zoom
- Access to all online downloadable guides and video interviews with industry professionals

CAREER COACHING FOR PROFESSIONALS

Being made redundant can be an extremely stressful time; often accompanied with low self-esteem that can leave you uncertain of where to go next. We work with people who need guidance and support with their next career move and help them get 'market ready' when searching and applying for positions.

This is a highly focused, all-inclusive, three session programme, specifically designed to help motivated professionals take their career to the next level using a combination of personal career coaching, a comprehensive behavioural assessment, and self-directed learning.



Why enrol on the programme?

- Discover who you are and what's really important to you
- Understand what you have to offer and how to market your skills and values effectively
- Increase your confidence facing the future, and market yourself more successfully
- Establish clear goals and set up an action plan to achieve your chosen career path

Investment: £180, plus VAT*

**Free if eligible under the government's DWP and Job Centre Return to Work programs*



YOUR LEAD COACH - RUTH FORSTER



Since commencing a career in recruitment in 1993, Ruth has always recognised the importance of careers guidance and support to deliver effective recruitment projects. She established Wagstaff Recruitment in 2010, focusing on delivering high quality, informative careers coaching to a variety of businesses and education establishments. Ruth is currently studying for a Masters in Careers Development and Coaching Studies at The University of Warwick to enhance her practical skills.

YOUR COACH - RACHEL HOUGH

Rachel has a degree in Psychology and then pursued a successful career as a qualified recruiter, add to that 15 years of commercial experience with Director level expertise in leading and managing teams to success.

A qualified trainer, LifO assessor and ILM Level 7 Executive and Leadership coach, she believes that guiding individuals and teams to developing their true potential will deliver increased success for every individual and business.



YOUR COACH - KIRSTY CRAIG

Kirsty qualified as a professional recruiter in 1995 and gained her ILM Level 7 Executive and Leadership Coach qualification in 2015. She is a director of TEAM UK, a national organisation of independent recruiters operating across all sectors of recruitment, which gives her access to almost any skill a company could need.

Kirsty's three decades as a Recruitment professional has involved delivering strategic and operational recruitment and HR solutions at senior level, across a wide range of business sectors. She is passionate about helping businesses grow their business through their people and mentoring individuals so they have increased confidence, self awareness, and a better understanding of their career goals.



In conjunction with Wagstaff Career Coaching, Kirsty Craig Associates is well-placed to offer organisations outplacement support with a redundancy programme, and career coaching guidance for individuals to support their next career move following redundancy.

Enquire about our Career Coaching Service:

Tel: 01244 732070

Email: hello@kirstycraigassociates.co.uk

www.kirstycraigassociates.co.uk



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